



## Pop Up Retail Store Party Marquee Tent Shop Front Display Window European High Street Temporary Canopy Structure

Our Product Introduction

### Basic Information

- Place of Origin: Guangdong, China
- Brand Name: Tendars
- Certification: CE, ISO 9001, B1 Fire Retardant, Retail Safety Compliant
- Model Number: TDT-POPUP-RETAIL
- Minimum Order Quantity: 25 Square Meters
- Price: USD 45-75 per Square Meter
- Packaging Details: Display window panels with protective film; shelving and rail system flat-packed; POS counter in pre-assembled section
- Delivery Time: 15-25 working days
- Payment Terms: T/T,L/C,Western Union
- Supply Ability: 50000 Square Meters per Month



### Product Specification

- Display Windows: Large Clear PVC Shop Front Panels
- Shelving System: Integrated Adjustable Wall Shelves
- Hanging Rails: Clothing Display Rail System
- POS Counter: Built-in Sales Counter With Storage
- Fitting Room: Private Changing Room Annex
- Security: Roller Shutter Door Lockable
- Frame Material: Hard Pressed Extruded Aluminum Alloy 6061 T6
- Highlight: **Pop Up retail store marquee tent, Party marquee tent with display window, European high street temporary canopy**

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## Product Description

### Pop-Up Retail Store Party Marquee Tent for European High Street Activation

Launch a retail presence anywhere in Europe within days. Our pop-up Party Marquee Tent transforms into a professional retail store with large display windows, integrated shelving and hanging rails, POS counter, fitting room, and secure roller shutter - perfect for seasonal shops, brand activations, and market testing.

#### Pop-Up Retail Store Specifications

Retail Feature	Technical Specification	Shop Business Benefit
Display Windows	Large clear PVC shop front panels	Maximum product visibility
Shelving System	Adjustable wall-mounted shelves	Flexible product display
Hanging Rails	Clothing display rail system	Fashion retail ready
POS Counter	Built-in counter with storage	Professional sales operation
Fitting Room	Private changing room annex	Customer try-on experience
Security	Roller shutter plus lockable door	Overnight stock protection

#### Key European Market Features

- Large display windows create shop front appeal attracting passing foot traffic
- Adjustable shelving and hanging rail system configures for any product type
- Complete retail fit-out included: no need to source fixtures separately
- Secure roller shutter and lockable door protect stock overnight and on closed days
- Deploy a retail presence in 4-6 weeks versus 3-6 months for traditional shop fit-out

#### Frequently Asked Questions

**Q: Can this be used on European high streets with planning restrictions?**

A: Yes. As a temporary demountable structure, our pop-up tent often falls under permitted development or temporary use provisions. We provide documentation for local authority consultation.

**Q: How weatherproof is a pop-up tent for retail use?**

A: Fully weatherproof with waterproof roof, sealed wall connections, and raised flooring. Interior environment is suitable for clothing, electronics, and food products with appropriate climate control.

**Q: Can I brand the entire exterior?**

A: Yes. Full exterior UV printing turns the entire tent into a branded retail environment. Window displays, fascia signage, and interior branding complete the professional retail appearance.



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